Modern science and technology are making tremendous advances and changes in all aspects of dentistry. The rapid integration of technology has dramatically improved the way we collect and acquire information, and has greatly facilitated successful diagnosis and treatment planning.

Since beauty is subjective, successful cosmetic dentistry requires skills beyond the ability to diagnose and treat functional or pathological irregularities. Besides entailing attention to function and pathology, cosmetic treatment requires mastery of the art of understanding different types of personalities with different expectations for treatment. Proper communication appropriate to each type will not only enhance the doctor–patient relationship, but also provide greater acceptance of treatment planning.

According to Chu and colleagues, patient expectations fall into three categories: Hollywood, “Alfred E. Neuman” and the naturalist. The first type desires very white and straight restorations, and is generally very concerned and vocal. The second type tends to rely on the clinician’s expertise and follow his or her recommendations. The naturalist is often the most difficult to treat because of the expectation that all the restorations should look natural and blend in perfectly with rest of the dentition.

In this issue of cosmetic dentistry, we have included beautifully illustrated and documented articles that provide the solutions to improving aesthetics in CAD/CAM dentistry and present the concept of bio-aesthetics, giving a new face to smile enhancement. Emphasis has also been placed on interdisciplinary treatment planning using a biomimetic approach. I hope you will enjoy this edition and apply your new knowledge to your daily practice successfully.

Yours faithfully,

Dr So Ran Kwon
Co-Editor-in-Chief
President, Korean Bleaching Society
Seoul, Korea